

# THE FI SHOW MEDIA KIT

FINANCIAL INDEPENDENCE PODCAST

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THEFISHOW.COM  
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# THE FI SHOW



Cody Berman



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## Podcast Hosts

## Show Description

The FI (*financial independence*) Show is a 5-star rated podcast focusing on financial independence, personal development, and life optimization. Our topics include, but are not limited to building wealth, saving money, investing, side hustles, real estate, productivity, travel rewards, and more. The show is produced in an Interview-style format where we share the stage with a broad variety of guests who are using money as a tool to design their ideal life.

### 5K

FACEBOOK,  
INSTAGRAM, TWITTER  
FOLLOWERS

### 22K

MONTHLY  
DOWNLOADS

### 1K

ACTIVE EMAIL  
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## itunes rating

### Ratings & Reviews

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# 5.0



out of 5

154 Ratings

# SPONSORSHIPS

## **GOLD PACKAGE (only 1 gold sponsor at a time)**

- 52 weeks
  - 2 brand mentions per show with preferential placement
  - Ad in perpetuity on TheFiShow.com show notes pages & email
  - 3 episode topics/guest selections
- 26 weeks
  - 2 brand mentions per show with preferential placement
  - Ad in perpetuity on TheFiShow.com show notes pages & email
  - 2 episode topics/guest selections
- 13 weeks
  - 2 brand mentions per show with preferential placement
  - Ad in perpetuity on TheFiShow.com show notes pages & email
  - 1 episode topics/guest selections

## **SILVER PACKAGE (only 2 silver sponsors at a time)**

- 52 weeks
  - 1 brand mention per show with preferential placement
  - Ad in perpetuity on TheFiShow.com show notes pages & email
  - 2 episode topics/guest selections
- 26 weeks
  - 1 brand mention per show with preferential placement
  - Ad in perpetuity on TheFiShow.com show notes pages & email
  - 1 episode topics/guest selections

## **BRONZE PACKAGE**

- 4 weeks
  - 1 brand mention per show
  - Ad in perpetuity on TheFiShow.com show notes pages & email

# OTHER OPPORTUNITIES



## BUILD YOUR OWN SPONSORSHIP

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We understand that every brand is different, and we want to create a campaign that provides maximum value for our partners. In addition to the sponsorship packages mentioned above, we also offer several other opportunities to customize your campaign.

### SOCIAL MEDIA

- Instagram posts & stories
- Facebook posts & stories
- Twitter posts & stories
- Mentions in our Facebook Group

### EMAIL / WEBSITE

- Brand-specific email content
- Email sponsorship w/ logo
- Resources page on TheFiShow.com
- Sidebar and footer on TheFiShow.com

*The* **FI Show**



Questions? Connect with us at [contact@thefishow.com](mailto:contact@thefishow.com). We look forward to working with you.